.5” bleed area

Retractable Banners: Blade Lite 1200

Total Graphic Area: 47.5”w X 66.5” up to 89.75” h
Total Visual Area: 47.25”w x 60” up to 83.25”h

Please be sure to include a 1/2” bleed at the top & a 6” bleed at the bottom

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 300ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

6” bleed area

BLEED AREA will not be visible when mounted into bannerstand