.5” bleed area

Retractable Banners: Blade Lite 1500

Total Graphic Area: 59.5”w X 66.5” up to 89.75” h
Total Visual Area: 59”w x 60” up to 83.25”h

Please be sure to include a 1/2” bleed at the top & a 6” bleed at the bottom

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 300ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

6” bleed area

BLEED AREA
will not be visible when mounted into bannerstand