

Springback Banners: Spring 3

Total Graphic Area: 27.75”w X 80”h
Total Visual Area: 27.5”w X 70.75”h

Please be sure to keep all text, logos, critical design elements out of the grommet area

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be **300** ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print